

Brooks-Range Releases New Strap for Snow Skiing

Brooks-Range Mountaineering Equipment Co. releases a new snow skiing tool for Backcountry skiers and travelers, a piece of ski equipment that makes life easier and safer for mountaineering recreational enthusiasts.

San Francisco, CA ([PRWeb](#)) June 25, 2008 -- Furthering its strategy to deliver top-quality [snow skiing](#) and mountaineering equipment to the professional and backcountry traveler alike, Matt Brooks, President of Brooks-Range Mountaineering Equipment Co., announced today that Brooks-Range has released Ski Strap for use in the backcountry for ski mountaineering and winter backcountry travel, the Heli Guide Ski Strap

The Heli Guide Ski Strap is a 20" super easy to use embroidered nylon webbing ski strap. Made of embroidered nylon webbing with hook and loop and a metal D-ring, 58 cm's in total length. It is designed specifically for use with today's very wide backcountry and telemark skis.

The snow skiing straps have thousands of uses and are handy to have on a pack, in a kit, vehicle, on boards, etc. Add some padding and use them as a bomber ski strap and protect bases. Duct tape and zip ties may come in handy, but wait till you're SOL in the backcountry - straps can save the day. These Heli Guide Ski Straps will simply not fail. They are great for fixing a pesky skin, cinching [ski equipment](#) onto a pack and, of course, for holding skis together.

The Brooks-Range Ski Mountaineering Co. will offer the [snow skiing](#) straps singly and as a TwinPac. They are expected to retail for around \$7.50 singly or \$13.50 per TwinPac set.

About Brooks-Range Mountaineering Equipment Co.: Founded in 1995 by certified guide Matt Brooks, Brooks-Range Mountaineering Equipment Co. designs, develops, and distributes high-end mountaineering and backcountry gear and ski equipment for both professionals such as Search & Rescue teams, Ski Guides, Ski Patrols, as well as all backcountry skiers and travelers. Brooks-Range is a privately-held company located in Fremont, CA. USA. For more information about the company or its ski equipment, visit the website at www.Brooks-Range.com or Phone: 510.797.7980 / Fax: 510.797.3214

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