

The Brooks-Range All-in-One Map Tool wins Best of Show at the 2006-2007 STC International Technical Communications Competition

About the International Technical Art Competition (ITAC):

Note: To be eligible for this competition, an entry must first win in a chapter competition.

(Chapter competitions are usually held in September/October.)

The international technical art competition (ITAC) recognizes significant accomplishment in visually communicating technical concepts. In this competition, we examine the work of communicators who use the tools and techniques of the visual artist and the graphic artist. To compete in the ITAC, entries must first receive a Distinguished award in a chapter or regional competition. Each entry is then judged against criteria measuring the degree of technical content, achievement of purpose, and technical execution. Entries exemplify the talent, creativity, and understanding that is unique to artists who successfully communicate technical, scientific, and business information.

About STC:

STC is an individual membership organization dedicated to advancing the arts and sciences of technical communication. It is the largest organization of its type in the world. Its 18,000 members include technical writers and editors, content developers, documentation specialists, technical illustrators, instructional designers, academics, information architects, usability and human factors professionals, visual designers, Web designers and developers, and translators - anyone whose work makes technical information available to those who need it.




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